



OLIO DI PALMA E SDGs: NUTRIRE IL PIANETA IN MODO SOSTENIBILE



Margot Logman

Secretary General, European Palm Oil Alliance, EPOA

Since January 2014 Margot Logman holds the position of Secretary General at the European Palm Oil Alliance (EPOA). EPOA is an alliance formed by international palm oil refining companies and the palm oil industry in the main producing countries (Malaysia and Colombia), all committed to sustainable production of palm oil.

Building on a strong stakeholder field in the supply chain, EPOA aims at:

- facilitating the palm oil debate from palm tree to food
- providing fact-based communication on health, sustainability and functionality aspects of palm oil and
- building partnerships to drive market transformation in Europe to use 100 % sustainable palm oil.

Mrs Logman gained experience in several leading food companies including Nestle, Unilever and FrieslandCampina. Moving from science to marketing and communication, she focused on building and implementing corporate social responsibility policies as well as creating business opportunities based on the latest technical insights. With a positive mind-set, she bridges multi-stakeholder fields from different organisations in a targeted and structural way. By emphasizing cooperation between industry, governmental bodies and non-governmental organisations she helps accelerate sustainable business development at a strategic level.

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