

A close-up photograph of a woven basket filled with ripe red apples and golden straw. The lighting is warm and soft, highlighting the textures of the fruit and the natural fibers of the basket. The background is a blurred, light-colored surface.

# European Palm Oil Alliance

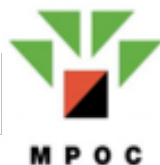
BALANCED AND FACT BASED

*Thijs Pasmans*  
*Sustainability manager @EPOA*

The Sustainable Palm Oil Choice

# EPOA members

- Cargill
- Bunge Loders Croklaan
- Lipidos Santiga S.A.
- Olenex (Wilmar/ADM)
- Sime Darby
- Unigra
- Indonesian Palm Oil Association
- Malaysian Palm Oil Council
- MVO - The Netherlands Oils and Fats Industry



# My Italian Palm Oil Holiday



# Protecting rainforest



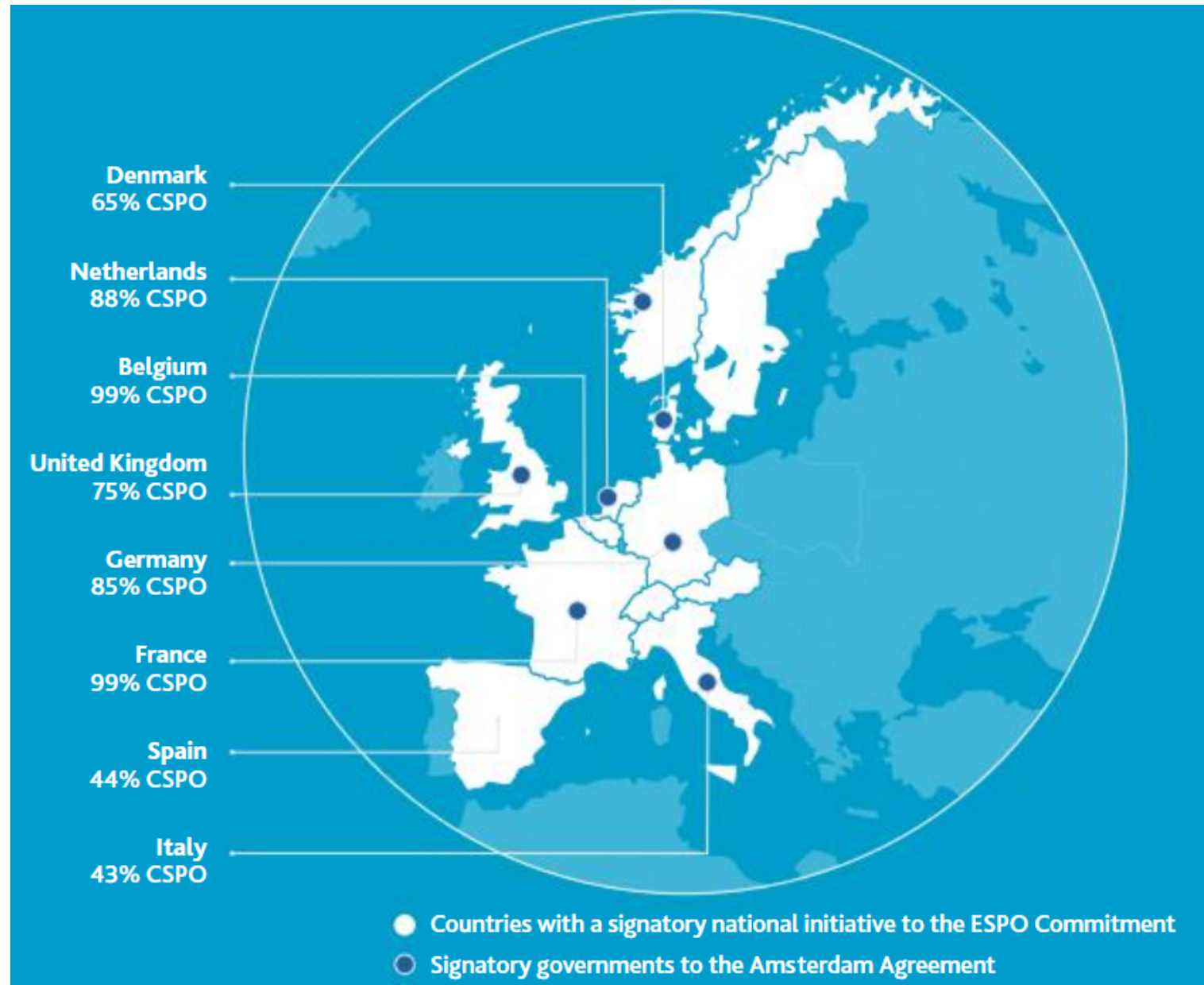
No peatland



# Better yields for smallholders



# Progress in Europe



# My Italian Palm Oil Holiday – part 2





# Two learnings

1. Get out of the bubble
2. Make sustainable palm feel good



We facilitate the platform for you to speak out



**The Sustainable  
Palm Oil Choice**

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**Join the movement for impact**

[sustainablepalmoilchoice.eu](https://sustainablepalmoilchoice.eu)

# THANK YOU!

You can contact us @

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W: [www.palmoilandfood.eu](http://www.palmoilandfood.eu)



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